



NOBLESSE.

DATA TRUST CYBERSECURITY

**CERTIFICATION IN DATA GOVERNANCE AND
PROTECTION FOR COMPANIES THAT VALUE TRUST
AS A STRATEGIC ASSET**

SERVICE OVERVIEW

DataTrust is a strategic certification service designed for companies that manage sensitive customer, partner, or supplier information and need to demonstrate with actions—not just words—that they do so with rigor, ethics, and compliance.

Beyond a web privacy policy, it accurately assesses the actual flows of data collection, storage, use, and deletion, ensuring alignment with legal standards (International Law), and international best practices.

CHALLENGE

Many companies collect sensitive data as part of their daily operations, but they do so without clear protocols, exposing themselves to legal risks, loss of reputation, and silent distrust from their customers. In an environment where privacy is a criterion of choice, especially for premium and corporate clients, compliance is not enough: it must be demonstrated.

Trust is no longer assumed; it is certified.

GOAL

Making data protection a visible standard of operational excellence, building trust, complying with key regulations, and differentiating the brand in demanding markets.

CONCLUSION

DataTrust isn't a legal requirement. It's a statement of operating principles. It allows companies to transform a regulatory requirement into a tangible competitive advantage: greater loyalty, access to international markets, and a strengthened reputation. Because in the digital age, protecting your customers' data isn't a cost: it's your greatest hallmark.

SOLUTION

We develop the service in the following sequential phases:

- Digital privacy audit
- Review of forms, policies, storage systems, staff practices, and third-party sharing.
- Diagnosis of legal and reputational risks
- Identification of critical gaps that expose us to fines, loss of trust, or operational vulnerabilities.
- Implementation of technical and organizational measures
- Drafting a clear, multilingual privacy policy, designing forms with explicit consent, creating a log of processing activities, and training key staff.
- Awarding the verifiable DataTrust Seal

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